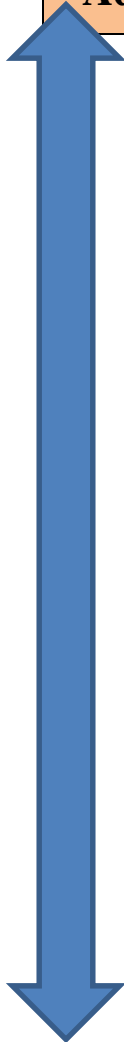


# CKEC Strategic Planning

<b>Goal Addressed</b>	<b>Goal 1: Relationship Building and Collaboration</b>	<u><b>Group Members</b></u> Dee Jones, Charlotte Arvin, Karen King	
<b>Description of Activities</b> <i>What will be done? How will it be done?</i>		<b>Person(s) Responsible</b>	<b>Timeline</b>
<b>CKEC staff will attend/participate/be visible at meetings and trainings in order to stay abreast of new Information and developments in state and national education.</b>		<b>All Staff are Responsible</b>	<b>On going</b>
CKEC staff will review Professional Growth Plans to identify meetings and trainings needed to stay abreast of new information and developments in state and national education.		<b>All Staff are Responsible</b>	<b>On going</b>
<b>CKEC staff will regularly assess the needs of CKEC districts to ensure that district needs are reflected in the CKEC mission and vision.</b>		<b>CEO, Director of Special Education services</b>	<b>Twice yearly</b>
CKEC staff will participate in Data Meetings to assess the needs of CKEC districts to ensure that district needs are reflected in the CKEC mission and vision .			



CKEC staff will review district and/or school data prior to district meeting/training	All CKEC staff are responsible	Ongoing
CKEC staff will follow-up via phone call, text, email, report after meeting/training.	All CKEC staff are responsible	Ongoing

<b>Desired Outcome/Product</b>	<i>CKEC will develop relationships with our collaborative partners, shareholders in our districts, at KDE, within other cooperatives, and at the national level to provide critical networks of contacts and resources for our member districts to help meet district needs.</i>
--------------------------------	--

## CKEC Strategic Planning

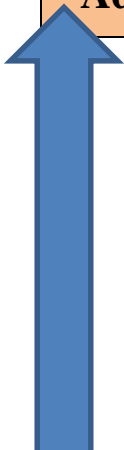
<b>Goal Addressed</b>	<b>Goal 2: Quality Meetings and Trainings</b>	<u><b>Group Members</b></u> Mark Helton, Nancy Nichols	
<b>Description of Activities</b> <i>What will be done? How will it be done?</i>		<b>Person(s) Responsible</b>	<b>Timeline</b>
New staff responsible for training/facilitation of meetings will be provided opportunities for professional learning in adult learning strategies within the first year of employment. The expectation is that staff take advantage of these opportunities and incorporate that new learning into their trainings/meetings.		CEO, Director of Special Education services	As new staff are hired
Prior to designing regional trainings/meetings, staff will review pertinent data from KDE Open House and elsewhere (i.e. student learning, perception, demographic, and process data) and use that data to determine a focus and outcomes for the training/meetings.		All staff responsible for training/facilitation of meetings	On-going

Prior to designing a training for a school/district, staff will work with the school/district personnel to determine the reason for, outcomes of, follow-up to, and processes in place to sustain the outcomes of the training, as well as the extent to which the training will fit into the school/district system of continuous improvement.		
Trainers will stay abreast of current research in their field (by reading books/journals, attending conferences, participating in/viewing webinars, etc.) and will incorporate effective practices into their trainings. Staff will be given the opportunity to attend a national conference in their field at least bi-annually.	All staff responsible for training, CEO, Director of Special Education Services	On-going
Agendas for meetings will be created and shared prior to each meeting. Agendas will be created prior to each training and shared at the beginning of the training. Agenda timelines will take into account adult learning strategies.	All staff responsible for training/facilitation of meetings	On-going

<b>Desired Outcome/Product</b>	<i>CKEC meetings and trainings will be designed with the purpose of continuous improvement for participants, utilizing principles of adult learning and supporting professional learning in member districts.</i>
--------------------------------	---

## CKEC Strategic Planning

<b>Goal Addressed</b>	<b>Goal 3: Funding and Resources</b>	<u><b>Group Members</b></u> Diana Sama Sally Miracle Dot Perkins	
<b>Description of Activities</b> <i>What will be done? How will it be done?</i>		<b>Person(s) Responsible</b>	<b>Timeline</b>
Staff will conduct needs assessments of member districts on an annual basis using the CKEC Region Assessment and Demographic Data. Staff will review the data to determine areas of opportunity and need to align CKEC resources.		All CKEC Staff	On-going, annually by October 1



Staff will review existing programs and resources annually for alignment with CKEC mission, vision, and core values. The review will determine which programs bring value to districts and should be sustained, and which programs have run their course and can be “let go.”	All CKEC Staff	On-going, annually by June 30
Staff will use data and experience to develop innovative project ideas to benefit member districts through professional learning experiences and resources. The grant writer will aggressively seek, research, and explore grant opportunities, working towards 5 competitive grant submissions per year.	All CKEC Staff CKEC Grant Writer	On-going

<b>Desired Outcome/Product</b>	<i>CKEC will work with our collaborative partners, shareholders in our districts, at KDE, within other cooperatives, and at the national level to maximize our resources and promote continuous improvement</i>
--------------------------------	---

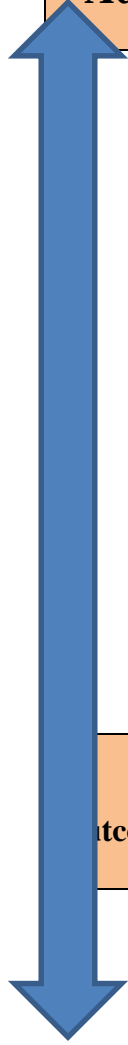
## CKEC Strategic Planning

<b>Goal Addressed</b>	<b>Goal 4: Leadership Development</b>	<b><u>Group Members</u></b> Marti Ginter Laura Smith	
<b>Description of Activities</b> <i>What will be done? How will it be done?</i>		<b>Person(s) Responsible</b>	<b>Timeline</b>
CKEC will provide annual work sessions with various leadership groups (i.e. DoSE, DSC, Superintendents, Instructional Coaches) to gather input on specific needs within districts, schools, and identified groups.		CKEC Staff	By Spring 2017

CKEC will have 3 certified Shipley Continuous Improvement Classroom Trainers (CCI), and will provide at least one regional CCI training.	CKEC Staff	By Spring 2017
CKEC will provide an 8 day Cognitive Coaching Workshop for district and school leaders.	CKEC Staff	By Summer 2017
CKEC will model the process of continuous improvement through leadership initiatives (i.e. Principal cadre, NISL, math teacher leader initiative, instructional coaches' cadre, PBIS teams)	CKEC Staff	Annually
CKEC will form partnerships with KDE, institutes of higher education, and other agencies to strengthen district and school leadership.	CKEC Staff	Annually

<b>Desired Outcome/Product</b>	CKEC will develop and support school and district leaders.
--------------------------------	--

## CKEC Strategic Planning



<b>Goal Addressed</b>	<b>Goal 5: Promote and Market the Central Kentucky Educational Cooperative</b>		<b>Group Members</b> Lisa King Christina Krantz	
<b>Description of Activities</b> <i>What will be done? How will it be done?</i>			<b>Person(s) Responsible</b>	<b>Timeline</b>
CKEC will monitor and utilize social media by: <ul style="list-style-type: none"> <li>• Utilize various social media (Facebook, Pinterest, Instagram, CKEC website, Twitter, video posts, photos)</li> <li>• Frequently update online resources and social media</li> <li>• Promote access to online resources and social media in training session</li> <li>• Distribute a CKEC Newsletter a minimum of twice a year</li> <li>• Stay knowledgeable of changing social media outlets</li> </ul>			CKEC Staff	On-going
CKEC will promote the Cooperative by: <ul style="list-style-type: none"> <li>• Distribute business cards and wear name badges when in schools or districts</li> <li>• Brand participant take- away items</li> </ul>			CKEC Staff	On-going
<b>Desired Outcome/Product</b>	CKEC districts will be more visible at the district, state and national level.			