

Central Kentucky Educational Cooperative



Strategic Plan

Revised March 22, 2016

MISSION

To ensure growth, learning and resiliency of all students, the Central Kentucky Educational Cooperative (CKEC) will provide a network of resources, support, and advocacy to maximize innovative, courageous leadership in member districts.

VISION

We believe we are the face of professional learning and educational services in the Central Kentucky educational region. We focus on maximizing the resources we provide to member districts in order to facilitate continuous improvement. We cultivate a growth mindset, build bridges of collaboration between shareholders, influence and initiate change when necessary, and support continuation of best practices. We strive for excellence in every aspect of our organization.

THEORY OF ACTION

If the Central Kentucky Educational Cooperative provides a network of resources, support, and advocacy to maximize innovative, courageous leadership in member districts, then student learning, growth, and resiliency will increase and improve for every student, in every classroom, every day.

CORE VALUES

*Relationships and Trust Respect for all District Staff
Shared Responsibility Academic Excellence
Shareholder Empowerment and Engagement
Lifelong Professional Learning and Continuous Improvement*

BY MAY 2021:

- 1. All CKEC member districts have access to a network of resources and contacts at the district, regional, state, and national levels to provide assistance and expertise on multiple topics and issues to improve student learning and local school/district efficiency and effectiveness.**
- 2. Professional learning opportunities evolve from current research and best practice to facilitate continuous improvement and a growth mindset.**
- 3. All CKEC Board of Directors meetings (Superintendents, Directors of Special Education, Directors of District-Wide Services, and School Nutrition Directors) have 100% district representation. Meeting participants are actively engaged and share information presented.**
- 4. Funding sources from grants and other opportunities are in place and additional sources of revenue are researched and analyzed to determine a “best” fit for our member districts’ quest for continuous improvement, as well as aligned with CKEC’s mission and vision.**

OBJECTIVES

Goal 1: Relationship Building & Collaboration

CKEC will develop relationships with our collaborative partners, shareholders in our districts, at KDE, within other cooperatives, and at the national level to provide critical networks of contacts and resources for our member districts to help meet district needs.

- CKEC staff will attend/participate/be visible at meetings and trainings in order to stay abreast of new information and developments in state and national education.
- CKEC staff will regularly assess the needs of CKEC districts to ensure that district needs are reflected in the CKEC mission and vision.

Goal 2: Quality Meetings and Trainings

CKEC meetings and trainings will be designed with the purpose of continuous improvement for participants, utilizing principles of adult learning and supporting professional learning in member districts.

- CKEC staff responsible for conducting trainings and facilitating meetings will receive training in adult learning strategies and will use those strategies in designing training/meetings.
- CKEC will provide training opportunities consistent with research and effective practices.
- Outcomes for CKEC trainings and meetings will be identified based on data.
- CKEC trainings/meetings will have an agenda organized to respect participants' time and facilitate achievement of identified outcomes.

Goal 3: Funding & Resources

CKEC will work with our collaborative partners, shareholders in our districts, at KDE, within other cooperatives, and at the national level to maximize our resources and promote continuous improvement.

- CKEC will maintain a grant writer who will continually seek new funding sources that will provide professional learning opportunities and resources that will support our member districts.
- CKEC staff will regularly review programs, services, and personnel to determine whether our resources are aligned with the CKEC mission and vision.
- CKEC staff will regularly assess the needs of CKEC districts to allocate resources that are aligned with the CKEC mission and vision.

Goal 4: Leadership Development

CKEC will develop and support school and district leaders.

- CKEC will provide recent, research-based professional learning for district and school level leadership based on data review (demographics, perception data, and student learning).
- CKEC will provide opportunities for leadership development for districts and schools to support a system of continuous improvement.

Goal 5: Promote and Market the Central Kentucky Educational Cooperative

CKEC will increase our visibility by promoting and marketing our professional services and membership benefits.

- CKEC staff will monitor and utilize social media as a marketing tool (i.e. Facebook, Pinterest, Instagram, website, Twitter, video posts, photos).
- CKEC staff will promote the Cooperative by leaving business cards and wearing name badges when in schools or districts, and will brand participant take-away items (books and materials we give away have logo, pens, post its, tablets, mugs, etc.).
- CKEC staff will update online resources frequently and promote access to them in training sessions.

Central Kentucky Educational Cooperative

Training Center

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